

JANUARY 2011 - **WORLDWIDE PRESS RELEASE**

LR-3000

EVOLUTION AIRSOFT



BRAND

Evolution International S.r.l., Italian company leader in the international airsoft market, has launched under its own brand Evolution Airsoft its electric-powered air soft guns replicas designed and developed in Italy.

RIFLE

The first release from Evolution Airsoft are the latest versions of the famous assault rifle LR-3000, as anticipated to the trade press at the IWA2010 in Nuremberg (Germany), where the prototypes were on display. The new series is produced under Z-M Weapons USA licence from which Evolution International S.r.l. has bought the worldwide exclusive rights for trademark and trade dress. After this first interesting release several other models will follow.

INNOVATION

Unlike the competitors who restrict themselves to rebrand standard guns - often low-end products made in China - Evolution International S.r.l. has decided to invest in research and development in order to bring something really new on the market, producing exclusive models never manufactured before by anyone else, and that can not be reproduced by others, detaining Evolution International S.r.l. the exclusive rights also of the design. After a year of tests

and improvements, the first four models are finally on the market.

MISSION

With the launch of the Evolution Airsoft brand, Evolution International S.r.l. confirms its mission, as an Italian company, to create a new qualitative standard in the airsoft market bringing the global quality and the attention to details and finishings at a superior level.

are strictly checked by Evolution International S.r.l. The entire product development process, starting from the initial sketches and the prototyping, has been realized in Italy, while the production is located in Hong Kong due to costs containment reasons. The final price is in fact extremely



competitive despite the valuable manufacture, the quality materials used and the high level finishing. The crucial phases of quality control and tests are performed in Italy.

NEWS

The 2011 will see Evolution Airsoft brand as one of the major players on the worldwide airsoft scene, with the release of a vast and varied range of new models.

INFO

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BLOWBACK

The Evolution Airsoft LR-3000 series features an Electric Blowback System adjustable on two levels of recoil intensity and rate of fire, a truly working replica of the Z-M Weapons' DIGS System, a reinforced piston with steel teeth and 8 mm bearings. The replica is completely made of aluminium, the only two plastic parts (carbon reinforced nylon) are the pistol grip and the butt-stock. Most of the metal components are cnc machined from billet aluminium. A 460 rds magazine comes standard.

QUALITY

The new Evolution Airsoft LR-3000 series embodies the state of art in the airsoft industry. All the productive processes and the quality control during the intermediate manufacturing stages



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